



Find Out What's So Super about SEO Ultimate



Recent Releases

- Version 7.2 updates Permalink Tweaker
- Version 7.1 adds new Link Mask Generator features
- Version 7.0 adds meta description pagination and WP 3.3 compatibility
- Version 6.9 adds the Settings Monitor module
- Version 6.8 adds rewrite method selection for Title Tag Rewriter
- Version 6.7 adds 3 more features to Deeplink Juggernaut

Features

SEO Ultimate is an all-in-one [SEO](#) plugin with these powerful features:

- **Title Tag Rewriter** -- UPDATED in Version 6.8
 - Out-of-the-box functionality puts your post titles at the beginning of the <title> tag for improved keyword SEO.
 - Easily override the entire <title> tag contents for any individual post, page, attachment, category, post tag, or post format archive on your blog. Also supports custom post types and custom taxonomies.
 - Customize your homepage's <title> tag.
 - Format the <title> tags of posts, pages, categories, tags, archives, search results, and more!
 - Choose between two rewrite methods: "output buffering" or "filtering"
- **Meta Description Editor** -- UPDATED in Version 7.0
 - Edit the <meta> description tags for posts, pages, attachments, categories, tags, post format archives, and the homepage.
 - Increase SERP clickthrough rates by influencing search engine result snippets.
 - Mass-editor makes it a cinch to go back and add descriptions to old posts.
 - Use the `{excerpt::autogen}` variable to auto-generate meta descriptions if desired.



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- **Meta Keywords Editor**
 - Edit the `<meta>` keyword tags for posts, pages, categories, terms, and the homepage.
 - Easily specify global keywords that are applied across the entire site.
 - Go back and edit old posts' and pages' keywords with the mass-editor.
 - Automatically generate meta keywords based on categories, tags, custom taxonomy terms, and frequently-used words.
- **Meta Robot Tags Editor**
 - Add the `<meta name="robots" content="noindex, follow" />` tag to archives, comment feeds, the login page, and more.
 - Set meta robots tags (index/noindex and follow/nofollow) for each individual post, page, category, tag, and post type archive on your blog. Also supports custom post types and custom taxonomies.
 - Avoid duplicate content SEO issues with the recommended noindex settings (see built-in module documentation for details).
 - Give instructions to search engine spiders if desired (`noodp`, `noydir`, and `noarchive`).
- **Deeplink Juggernaut -- UPDATED in Version 6.7**
 - Use the power of anchor text to boost your internal ranking SEO paradigm.
 - Searches your site's content for anchor texts you specify and automatically links them to a destination of your choosing. Lets you easily build internal links to URLs, posts, pages, attachments, custom post type items, categories, terms, post format archives, and custom taxonomy term archives.
 - Customize footer links for your entire site and/or on a page-by-page basis.
 - Easily select autolink destinations using autocomplete textboxes that scour your site's content and taxonomy terms to find the link destination you're looking for.
 - Autolinks point to the objects themselves, not to their URLs, so if you change the URL of a post or category on your site, the autolinks automatically adjust.
 - Avoid over-optimization penalties by controlling the maximum number of autolinks added to each post/page, the maximum number of times an anchor is linked per post/page, and/or the maximum number of times a post/page can link to the same destination.
 - Decide how many times each anchor is linked across your entire site, on a per-link or global basis.



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- Choose whether or not posts can link to themselves and/or to the current URL with a few simple checkboxes.
 - Apply the nofollow attribute on a per-link basis. (Perfect for automatic affiliate links.)
 - Exclude specific posts/pages from having links added to them, if desired (e.g. contact pages, the homepage, etc.).
 - Import/export your links as CSV files.
 - Create links pointing to draft posts that will auto-enable when the post is published!
 - Build internal links to your posts from within the WordPress post editor! Use "Instant Post Propulsion" technology to automatically link your old posts to new ones.
 - Lets you enable "Silo Linking" mode so that posts only link to other posts in the same category.
- **Canonicalizer**
 - Point search engines to preferred content access points with `<link rel="canonical" />` head tags and/or `Link: <url>; rel="canonical"` HTTP headers.
 - Go beyond the basic canonical tag functionality of WordPress 2.9+ with SEO Ultimate's support for category/tag/date/author archives.
 - Redirect requests for non-existent pagination with a simple checkbox.
- **404 Monitor**
 - Improve the visiting experience of users and spiders by keeping tabs on "page not found" errors. (Use a redirection plugin to point dead-end URLs to your content.)
 - Find out what URLs are referring visitors to 404 errors.
 - The default settings hone in on the most important errors by only logging 404s that either have a referring URL or are generated by a search engine spider.
 - If desired, ignore 404s generated from specific URLs or wildcard URL patterns.
- **Linkbox Inserter**
 - Encourage natural linkbuilding activity by adding textboxes to the end of your posts/pages that contain automatically-generated link HTML.



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- **File Editor**
 - Implement advanced SEO strategies with the `.htaccess` editor.
 - Give instructions to search engines via the `robots.txt` editor.
- **Slug Optimizer**
 - Increase in-URL keyword potency by removing "filler words" (like "the," "with," "and," etc.) from post/page URLs.
 - Lets you customize the "filler words" list as desired.
- **More Link Customizer**
 - SEO your posts' "read more" links by including the posts' keyword-rich titles in the anchor text.
 - Override the "read more" link on a per-post basis.
 - Include `` or `` tags in the anchor text if so desired.
- **Code Inserter**
 - Easily insert custom HTML into your site's `<head>` tag, footer, or item content.
 - Use to add Google Analytics, Feedburner FeedFlare, Google AdSense section targeting, and other SEO/SEM-enhancing code snippets.
 - Code remains even when switching themes.
- **Rich Snippet Creator**
 - Easily add rich snippet code to your review posts.
 - Attract more search traffic with eye-catching supplementary SERP data.
 - Add code to old review posts automatically.
- **Sharing Facilitator**
 - Adds buttons that make it easy for visitors to share your content on social networking sites (thus building links to your site).
 - Choose from either the ShareThis or the AddThis button.
 - Unlike the official ShareThis plugin, SEO Ultimate doesn't require you to register at the ShareThis website before enabling the button -- just enable and go.
- **Webmaster Verification Assistant**
 - Enter verification codes in the provided fields to access search engine webmaster tools.



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- **Link Mask Generator** -- UPDATED in Version 7.1
 - Generate robots.txt-blocked "link masks" (e.g. <http://www.example.com/go/google/>) that pass-through to an external URL.
 - Mask links on a per-link, per-post basis so you can exert fine-tuned control over your posts' linkflow.
 - Create global link masks that apply across your entire site.
 - Change /go/ to a directory of your choosing.
 - Link masks provide a modern replacement for the deprecated, nofollow-based "PageRank Sculpting" technique.
 - Perfect for affiliate marketers and SEO-savvy bloggers.
- **Nofollow Manager**
 - Lets you maintain `rel="nofollow"` settings when migrating from other SEO plugins
- **Permalink Tweaker**
 - Lets you remove the permalink base for categories, tags, and/or custom taxonomies. For example, enable category base removal to convert <http://example.com/category/example> into <http://example.com/example>, and then pair that with a `/%category%/%postname%/` permalink to enable some serious SEO siloing action.
- **SEO Ultimate Widgets**
 - Lets you output your Deeplink Juggernaut Footer Links in a widget
 - The Siloed Categories widget makes it drag-and-drop-easy to construct siloed navigation on your site
- **Settings Monitor** - NEW in Version 6.9
 - Keep tabs on the SEO-friendliness of your site's settings with a dashboard of green/yellow/red indicators
- **Settings Manager**
 - Export your SEO Ultimate settings to a file and re-import later if desired.
 - Move SEO Ultimate settings between blogs using the export/import functionality.
 - Reset all settings back to "factory defaults" if something goes wrong.



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- **Additional features**
 - Lets you import post meta from All in One SEO Pack.
 - Displays admin notices if blog privacy settings are configured to block search engines.
 - Supports [WordPress plugin translation](#). POT file is included in the zip file.
 - SEO Ultimate documentation is seamlessly integrated into the contextual help system of WordPress 2.7+ and is accessible via the dropdowns in the upper-right-hand corner of the admin screen. In-depth info, explanations, and FAQ are just a click away.
 - Unlike certain other SEO plugins, SEO Ultimate sports a clean, simple, aesthetically-pleasing interface, with no ads or donation nags.
 - SEO Ultimate cleanly integrates itself into WordPress without plastering its name all over the interface.
 - Includes icon integration with the WordPress 2.7+ menu and the Ozh Admin Drop Down Menu plugin.
 - Uses WordPress plugin security features like nonces, etc.
 - Includes an uninstaller that can delete the plugin's files and database entries if desired.
 - Lets you upgrade/downgrade the plugin to versions of your choosing.
- **More Features In the Works** There are many additional features in development. Install SEO Ultimate today and use WordPress's automatic plugin updater to get new features as they're released.

[Download](#) your free copy of SEO Ultimate today.